# STANDARD USER AGREEMENT: BESPOKE LLC (DBA BESPOKE EXPERIENCES)



# BY USING OUR WEBSITE YOU AGREE TO THIS USER AGREEMENT:

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#### A. PRIVACY POLICY

Your privacy and the integrity of any information you provide are important to us. We have developed the following policy pursuant to the Personal Information Protection and Electronic Documents Act, 2000 c.5. (the "Privacy Act"). Our Web sites may contain links to other Web sites that are provided and maintained exclusively by third parties. Web sites provided and maintained by third parties are not subject to this Privacy Code. Please review the privacy policies on those Web sites to determine their information handling practices.

#### We're Here To Protect You - What This Policy Is About

This policy applies to the Bespoke LLC web site(s) only. It is designed to inform you of how and why Bespoke LLC gathers personal and non-personal information about you. This web site(s) is connected by "hyperlinks" to other web site(s). We are not responsible in any way for the privacy practices on other web site(s) and suggest that you review the privacy policies on those linked web site(s) before using them. We are accountable for our Privacy Policy and our practices on our web site(s), including the Privacy Code set out below. If you have any questions or concerns regarding the privacy practices on this web site(s), please address them, in writing to the following e-mail address: info@BespokePrivateTours.com. This email address is being protected from spambots. You need JavaScript enabled to view it.

# What Information Is Collected?

Bespoke LLC collects three kinds of information from our web site(s):

(1) your voluntarily provided personal information; (2) anonymous information about your visit, and: (3) "cookie" based information to help us track which pages on our web site(s) you're most interested in.

#### 1. Your Personal Information:

During normal Web site(s) usage, you can visit our site without communicating any personal information. However, to make use of certain features on our site(s), such as contests, quizzes, promotions, personalized services, subscriptions or newsletters, users may be asked to register with the Bespoke LLC web site(s). As part of this voluntary registration, Bespoke LLC may request contact information (such as name, mailing address, e-mail address, etc.) and other data required for operating these services. The only way we can collect personal information from you is if you voluntarily provide it. By voluntarily providing this personal information to us by sending us a comment or suggestion, by entering a chat room or bulletin board, or by entering a contest that is posted on our web site(s), you will be consenting to the collection, use and distribution of your personal information by Bespoke LLC for the purposes set out. You are under no obligation to provide us with personal information and can access and enjoy many parts of the Bespoke LLC web site(s) without providing us any personal information.

Among other things, the following is a representative list of reasons we may ask for your personal information:

- To run contests, select entrants, and choose prize winners;
- To respond to your questions or the comments you e-mail to us;
- To provide you with newsletters or other information about our programming, special offers or services;
- To distribute to sponsors and advertisers who run the contests and/or for purposes of marketing by our sponsors and advertisers;
- To run chat rooms, discussion forums and bulletin boards;

To keep aggregate information on web site(s) use. You should be aware that when you share personal information in public areas of our web site(s), such as chat rooms, discussion forums or bulletin boards, this information might be seen and used by other members of the public. We urge you to exercise good judgment when sharing personal information in these forums.

#### 2. Anonymous Information About Your Visit:

When you visit our site, information about your visit (e.g. how you navigate the site) may be collected and stored. This information may include the length of your visit, the date and time of your visit, the pages you look at and the sites you visit before and after leaving our site. It does not include personally identifiable information such as your name, mailing or e-mail address or telephone number. We use this non-identifiable and aggregate information to better design our Web site(s). We also may share this information with our affiliates, suppliers, sponsors and advertisers. We collect the following non-identifiable information when you visit our web site(s):

- Your IP address
- Your Internet Service Provider (ISP)
- Your Web Browser

#### 3. "Cookie" - Based Information:

To tailor our site to the needs and interests of our visitors, we keep track of the pages visited by our users by placing a small entry-in text file, called a "cookie", on your hard drive. A cookie is transferred to your browser by a Web server and can only be read by the server that gave it to you. Cookies do not reveal personal information. The only personal information a cookie can contain is information you supply yourself such as passwords, purchases and preferences. Cookies cannot read data from your hard drive. You may visit the site with your cookies turned off. However, you may not be able to access some of the areas of our site, which require cookies for customization and personalization. This site uses the services of a supplier for the serving and/or targeting of ads, promotions and other marketing messages. To do this, this supplier collects anonymous data about your visit to this and other Web sites, typically through the use of cookies.

#### How does the Privacy Policy deal with Children?

Children should always get permission from their parents before sending information about themselves (such as their names, e-mail addresses, and phone numbers) over the Internet. We will not knowingly encourage any minor to register with our site or to access those features which require registration. If a child has provided us with personal information, Bespoke LLC asks that any concerned parent or guardian of the child contact us.

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